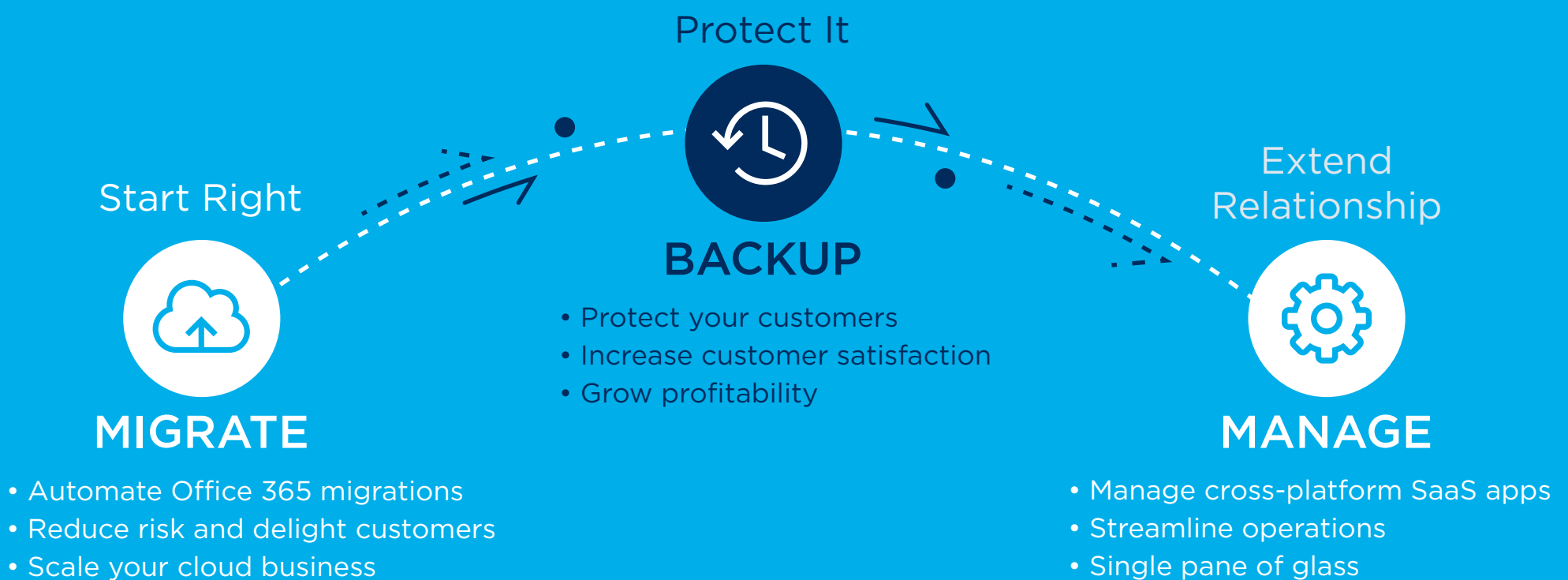


## What is SkyKick?

A cloud management platform that helps IT Service Providers build more successful, more profitable cloud businesses.

### THE SKYKICK PLATFORM



**“ Backup is a simple and profitable bridge from a one-time migration to an ongoing relationship. ”**

What are the top 3 things that MSPs say they need to build a more profitable, higher valuation cloud business?<sup>1</sup>



Highest technical completeness

- Comprehensive and robust tools
- Highest data fidelity
- Protection across the Office 365 tenant



Best user experience and support

- Easy setup and planning
- Intuitive service management
- Unlimited free phone support



Effective automation that delivers profitability

- End-to-end automation platform
- Simplifies sales and operations
- Increases ARR and practice valuation

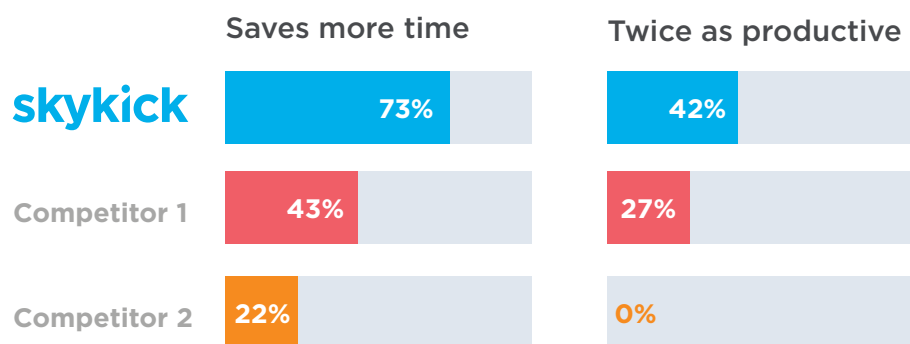
# What are MSPs saying about SkyKick?

Recent research by AMI-Partners Inc. shows why MSPs prefer SkyKick to other leading Office 365 automation platforms.

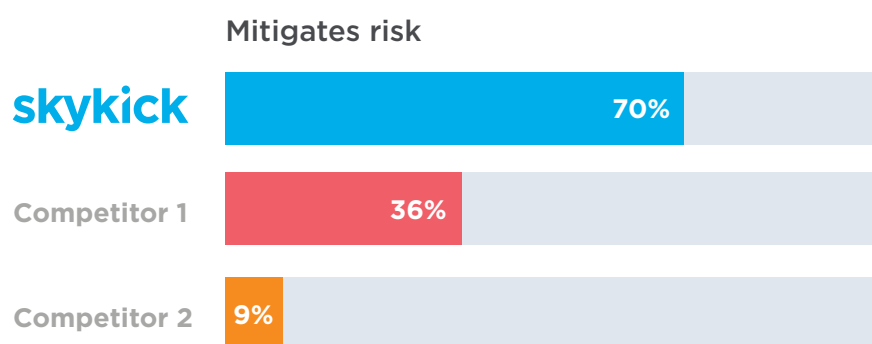


## MIGRATION SUITES

### Drives 2-4X more profitability



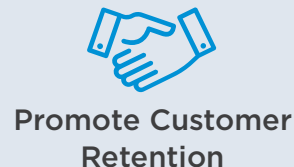
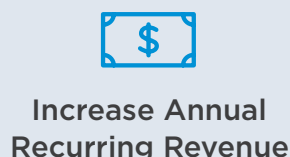
### Achieves 2-8X risk mitigation



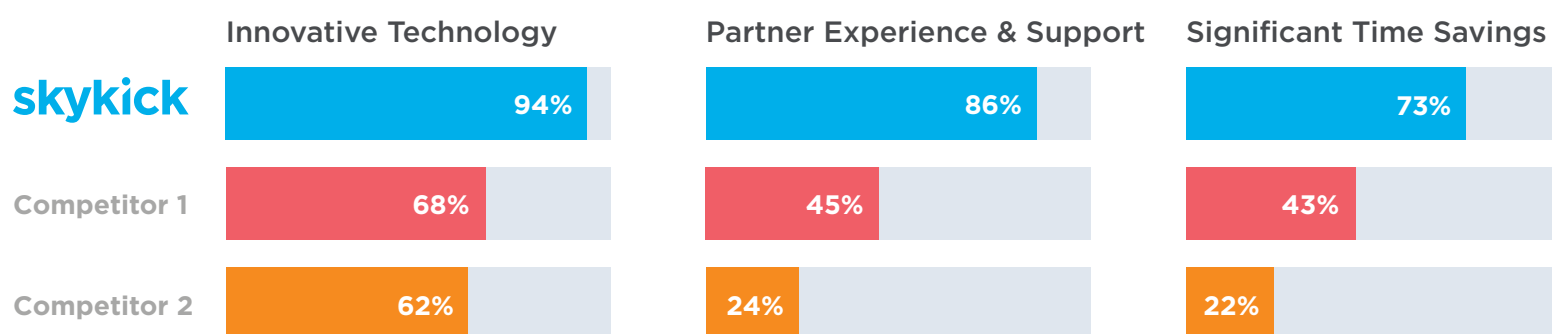
## CLOUD BACKUP

### Ideal second service for Office 365

Comprehensive data protection for customers. Profitability for partners.



## MSPs are happy when they choose the SkyKick Platform



Percentage of Partners that are satisfied or very satisfied with key vendor attributes

# 95%

SkyKick partners saw a material increase in profitability

# 94%

SkyKick partners are “extremely satisfied” and “likely to recommend SkyKick”

“MSPs are leveraging migration tools like Microsoft and BitTitan, but none is viewed as driving more profitability than SkyKick”

— Channelnomics, June 2018

### Ready to learn more?

The SkyKick platform can help your cloud business become more successful and profitable, from migrations and beyond. Get a demo or try SkyKick for free at [register.skykick.com](https://register.skykick.com).

